

chaos ->
calm

CARVING OUT TIME TO MAKE IMPACT IN THE WORLD OF PRODUCT

**we will
cover...**

TIME

Where are you spending your time,
and why?

TECHNIQUES

4 techniques to change the game in
your org

INFLUENCING

How can you drive change?

time

**What are the 5
main activities
that you spend
time on?**

**What are the 5
main activities that
you would add the
most value if you
spent time on
them?**





**Why aren't
we spending
our time
where we
actually add
impact?**

IT'S EASY

NO OPTION

OTHER PEOPLE

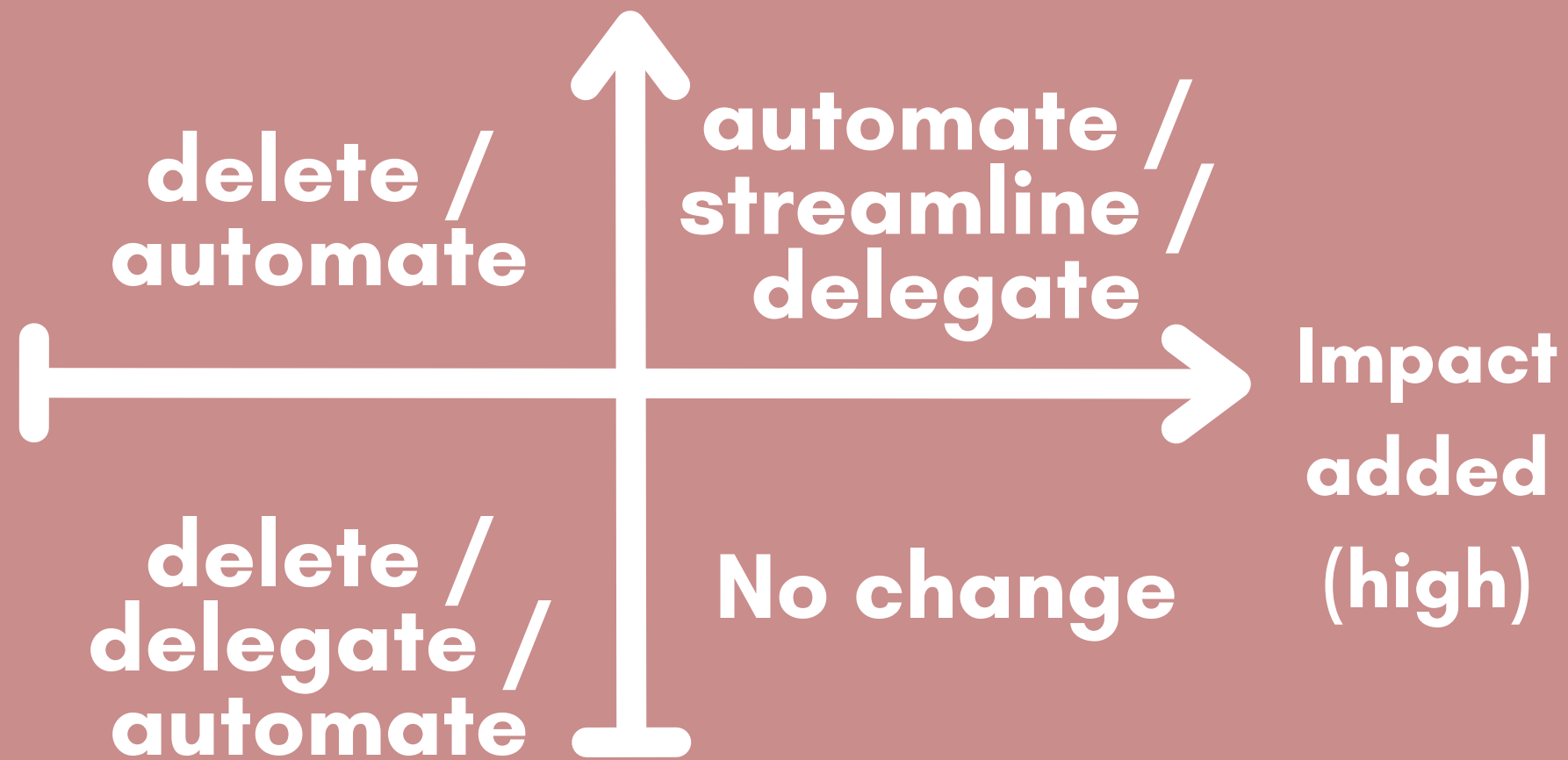
BUSINESS CHAOS

**“Are you willing to
put the important
before the urgent?”**

Be Your Future Self Now - Benjamin Hardy

taking control

Time spent (high)



What if it's
because the
organisation is
fundamentally
f*cked?

the organisation

strategic direction

clear OKRs

team one

team two

team three

'just in time' roadmaps

continuous stakeholder collaboration

the results

OKRs hit

80%

Team
Engagement

+23%

Efficiency

+12%

influencing change

How do we make
decisions?

Get to know them
& their *true*
desires



Influence from
their perspective

**we
covered..**

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want to deliver
more impact by
doing less?



scan me!

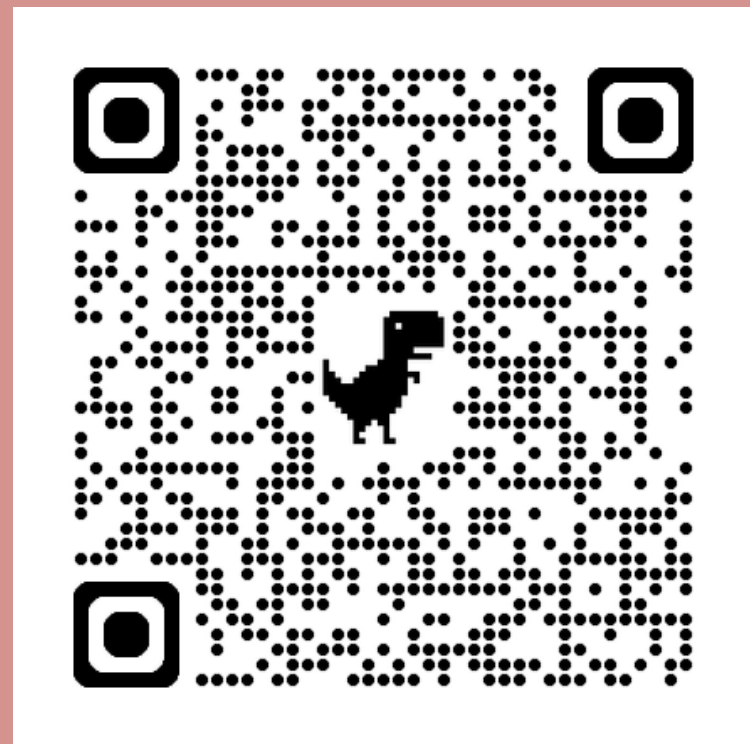


the one change
you will make?

want to deliver
more impact by
doing less?



scan me!



speaker survey

References

*Here Comes the Sun: The Impact of
Contextual Factors on Entrepreneurial
Resource Acquisition*

Honest signals - Alex Pentland